

Includes a  
FREE R+F Regimen  
of Choice\*

\*Choose from REDEFINE,  
REVERSE Brightening,  
REVERSE Lightening,  
UNBLEMISH  
or SOOTHE

## RF<sup>x</sup> Express Business Kit – \$995



The RF<sup>x</sup> Express Kit is designed to SHARE all the Rodan + Fields products and marketing tools needed to quickly and successfully build your business. This kit contains must-have products that are also found in the Big Business Launch Kit, plus multiple shareable tools to help you to immediately begin prospecting Customers and Consultants, including:

- **The Regimens:** All four Regimens, plus one Regimen of your choice for personal use.
- **Exclusive tools:** The AMP MD™ System, plus an additional AMP MD Micro-Exfoliating Roller to use as a demonstration tool.
- **Latest innovations:** Two ENHANCEMENTS Lash Boost™ serums, one for personal use and one for demonstration, and REDEFINE ACUTE CARE™.
- **Best sellers:** REDEFINE Multi-Function Eye Cream and REDEFINE Lip Renewing Serum, among other products.
- **Business building samples & materials:** REDEFINE Multi-Function Eye Cream minis for enrollment incentives, ENHANCEMENTS Micro-Dermabrasion Paste packets for prospective clients, a Before and After Flipbook, branded Center Pieces, and many other materials.

Valued at more than \$2,000, the RF<sup>x</sup> Express Business Kit also includes the Business Portfolio and FREE two-day air shipping.\*

## RF<sup>x</sup> Express Business Kit – \$995

### Kit Contents:

- Business Portfolio
- All Four Regimens
  - **REDEFINE**
  - **REVERSE** Brightening
  - **UNBLEMISH**
  - **SOOTHE**
- Regimen of Your Choice
- **REDEFINE ACUTE CARE™** (Full box)
- **REDEFINE AMP MD™** System
- **REDEFINE AMP MD** Micro-Exfoliating Roller Display Unit
- **REDEFINE** Multi-Function Eye Cream
- **REDEFINE** Multi-Function Eye Cream Minis (5-pack)
- **REDEFINE** Lip Renewing Serum (2 units)
- **ENHANCEMENTS** Lash Boost™ (2 units)
- **ENHANCEMENTS** Lash Bag
- **ENHANCEMENTS** Micro-Dermabrasion Paste Packets (2 boxes of 10)
- **ENHANCEMENTS** Micro-Dermabrasion Paste Jar
- **ESSENTIALS** Gauze Pads
- Rodan + Fields Product Guide
- Center Pieces (set of 6)
- Before and After Flipbook
- FREE Two-Day Air Shipping\*\*

All Kits available while supplies last, contents subject to change.

\*\*All enrollment orders placed Monday through Friday prior to 12 p.m. CST will ship via two-day air on the same day as enrollment. All enrollment orders placed after 12 p.m. CST will ship via two-day air on the following business day.

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## Big Business Launch Kit – \$695



The Big Business Launch Kit is designed to get you started and help you SHOW Rodan + Fields at your Big Business Launch event. This kit contains everything you need to introduce and demonstrate key R+F products, including:

- **The Regimens:** All four Regimens, plus one Regimen of your choice for personal use.
- **Exclusive tools:** The AMP MD™ System, which includes an AMP MD Micro-Exfoliating Roller, REDEFINE Night Renewing Serum and Purification Tablets.
- **Latest innovations:** ENHANCEMENTS Lash Boost™ serum.
- **Best seller:** REDEFINE Multi-Function Eye Cream.

Valued at more than \$1,300, the Big Business Launch kit also includes the Business Portfolio and FREE two-day air shipping.\*

### Kit Contents:

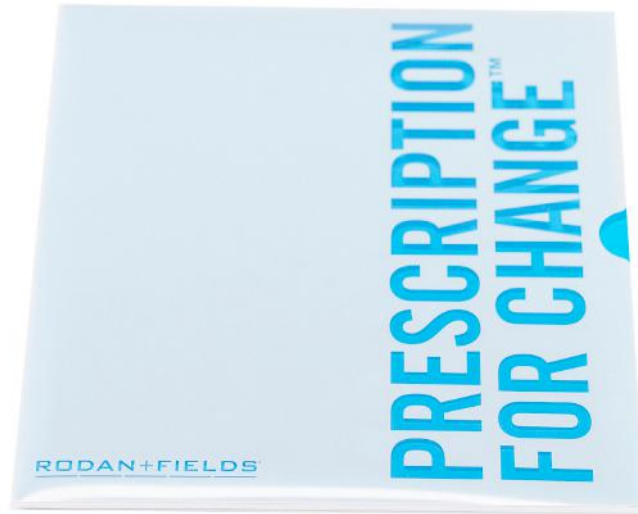
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| <ul style="list-style-type: none"> <li>■ Business Portfolio</li> <li>■ All Four Regimens                             <ul style="list-style-type: none"> <li>– REDEFINE</li> <li>– REVERSE Brightening</li> <li>– UNBLEMISH</li> <li>– SOOTHE</li> </ul> </li> <li>■ Regimen of Your Choice</li> </ul> | <ul style="list-style-type: none"> <li>■ REDEFINE AMP MD System</li> <li>■ REDEFINE Multi-Function Eye Cream</li> <li>■ ENHANCEMENTS Lash Boost</li> <li>■ Rodan + Fields Product Guide</li> <li>■ FREE Two-Day Air Shipping*</li> </ul> |
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## Business Portfolio – \$45



The Rodan + Fields Business Portfolio takes you on a journey—learn how Dr. Rodan and Dr. Fields started the company, understand our philosophy, and get to know the brand. This portfolio will guide you through the R+F mission, the Doctors' mandate on skincare, and the first steps to follow to start your business.

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FOR U.S.A. ONLY