

# 100 Profitable Niche Ideas



Below are 100 hand-picked and researched niches that I believe could be very profitable for anyone willing to put the time and effort to build a high quality site around. There is a huge variety of topics listed, and not only can you use these exact ideas, you can also use them to spark your own ideas.

## Start Small, Then Expand

Some ideas are very, very specific. If this is the case, the best plan of action is going to be starting with this smaller niche and then expanding to related niches. For example, you might start of in the "gaming headset" niche, and expand to include all types of gaming gear. This is a great way to start small, with a manageable section of a larger market, and slowly build your way up.

Just remember to choose a domain name that allows you some wiggle room for topics. Following the example above, [bestgamingheadsets.com](http://bestgamingheadsets.com) might not be the best choice of domain because when you start reviewing games or gaming mice, it won't make much sense, right? But if you choose something like [beabettergamer.com](http://beabettergamer.com), you leave yourself some options to develop the site into a huge authority.

## Target Niches In A Bigger Market

Some of the ideas in here are general markets that I think could be profitable. It's always a good idea to ask yourself, "How can I target a more specific audience". You may want to get into the "lose weight" industry because you have a great story you want to share. But this is a super competitive market to jump in to. How can you get a good niche out of this?

What age and sex are you targeting? Are there specific things about the diet you want to promote? "Lose weight for men over 40 without giving up beer" with a much more targeted area of the market, and will make getting traffic, making sales, and creating website people want to

come back to MUCH easier on you.

## Before You Choose A Niche

Always start with a niche you are interested in. Choosing a niche purely because you think it will sell well is a recipe for failure. First, you are going to be writing about this topic often. You certainly don't have to be an expert, but you need to at least have an interest in learning more about it! Second, if you don't know much about the topic, it might be less popular than you imagine!

We aren't always going to be able to match our passions to a profitable business, but if you are a beginner, the most important thing is that you pick a topic you WANT to work on and WANT to build. Learning how to build your first affiliate marketing website comes with many challenges - make it easier on yourself by picking something you care to research, write about, promote, and share.

If you have any questions, want to double check your niche idea, or would like to bounce some ideas around with me, don't hesitate to email me at [onemorecupofcoffee.nathaniell@gmail.com](mailto:onemorecupofcoffee.nathaniell@gmail.com)



### Food & Drink

1. Exotic Meats
2. Loose Leaf Tea & Tea Sets
3. Vegetable Juicers
4. Beer/Wine/Cigar of the month clubs
5. Espresso Machines & Supplies
6. Outdoor BBQs
7. At-Home Whisky Aging
8. Vegetarian & Veganism
9. Gourmet Food & Gifts
10. Indoor Fruit Trees



## Health & Fitness

1. Fitness Gadgets, Apps, Gear
2. Massage Therapy
3. Build Muscle for Women
4. Niche Organic/Fair Trade (Pick a Sub-Niche)
5. Crossfit
6. Paleo Diet
7. Long Distance Running
8. Yoga
9. Personal Training/Coaching Resources & Tools
10. Diet Plans With Special Restrictions (Diabetics, Celiacs, Allergies, etc)



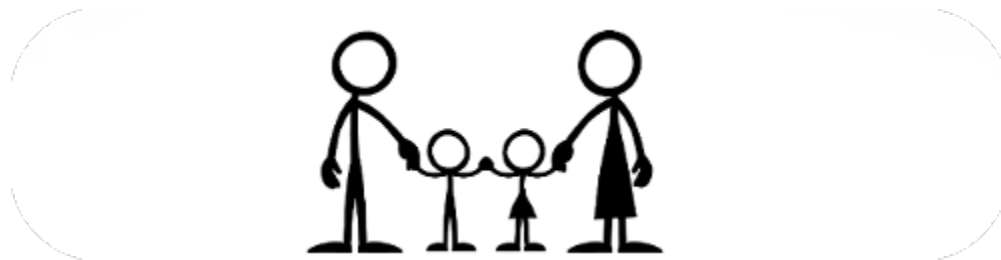
## Sports & Outdoors

1. Shipwreck Diving Gear
2. Mountain Climbing Gear
3. Winter Camping Gear
4. Hiking
5. Treasure Hunting
6. Sports Performance Improvement (choose a sport)
7. Sports Gear (choose a sport)
8. Marathon Preparation
9. Hunting & Shooting
10. Fantasy Football (or other sport)



## Hobbies

1. Wine Making at Home
2. Niche Specific Photography
3. Stargazing
4. Road Trips
5. Precious Metal Investing & Storage
6. Poker Strategies
7. Ecigarette & Vaping
8. Vacation In A Box
9. Paranormal Sciences
10. Geo Caching



## Kids & Family

1. Organic Baby Clothes
2. Educational games for kids
3. Themed Birthday Parties
4. Kids Art Supplies (Various Ages)
5. DIY Teen Hobbies
6. Pet Accessories
7. Family Entertainment
8. Pet/Breed Specific Grooming & Training
9. Homeschooling



## Consumer Goods

1. Custom Leather Goods
2. Home Office
3. Sustainable Animal Skin Fashion
4. High-End Audio Equipment
5. Mobile Phone & Tablet Accessories
6. Gamers Chairs
7. LCD, LED, Plasma, Ultra HD, OLED, 3D TVs
8. Electronics for Kids
9. Custom Car & Motorcycle Modification
10. Green Living Tips for Home & Kitchen



## Internet

1. App Creation Services & Software
2. Video Editing Techniques & Software
3. Cloud Storage, Online Backup
4. Podcasting Services & Equipment
5. Online Education
6. Paid Membership Sites



## Home & Garden

1. Outdoor Furniture
2. Strategy Board Games
3. Deck Games (Collectible Card Games)
4. Landscaping
5. Natural Disaster/Doomsday Prep
6. Greenhouses
7. Urban Farming
8. Energy Saving Home Improvements
9. Home Automation
10. Home Entertainment Centers



## Self Improvement

\*Note: Most of these are pretty vague, and will need to be more targeted towards your own personal experiences or desired target audience. For example, "Get you ex back" can be more targeted as "Get your ex back for 20-30 year old women". By doing this, you can create several sub-niches for each idea below.

1. Get Your Ex Back
2. Stop Being Shy
3. Date More Men/Women
4. Meditation
5. Downshifting, AKA Voluntary Simple Living
6. Personal Finance & Investing
7. Bonsai and Suiseki
8. Career Advancement
9. Improve Personal Relationships
10. Increase Intelligence

## **Broad Markets Worth Exploring**

(Find a smaller niche within them)

1. Scrapbook Making
2. Cosplay
3. Natural Medicine
4. Backpacking/Traveling

## **Extra**

1. DIY Gardening
2. Hydroponics
3. Retirement Abroad
4. Pet Travel
5. Pet Habitats & Aquariums
6. Celiac Disease & Gluten Free Diets
7. Party Planning & Entertainment
8. DJing Equipment
9. Organic Beauty Products
10. Wedding Gifts for Young Couples

